How the Survey was Conducted

Nature of the Sample: National Poll of 1,018 Adults

This survey of 1,018 adults was conducted on January 6th through January 10th, 2011. Adults 18 years of age and older residing in the continental United States were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the nation. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ±3.0 percentage points.

Nature of the Sample - National Adults		
		National Adults
		Col %
National Adults		100%
Registered Voters		81%
Region	Northeast	19%
	Midwest	22%
	South	37%
	West	22%
Household Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	68%
	African American	10%
	Latino	11%
	Other	10%
Race	White	68%
	Non-white	32%
Age	Under 45	42%
	45 or older	58%
Gender	Men	49%
	Women	51%
Interview Type	Landline	72%
	Cell Phone	28%

Marist Poll National Adults: Interviews conducted January 6th through 10th, 2011, N=1018 MOE +/- 3%. Totals may not add to 100 due to rounding.